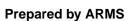






		Counties: Blount, AL
<u> </u>	2000 Total Population	51,024
4	2000 Group Quarters	610
	2008 Total Population	55,834
	2013 Total Population	58,470
	2008 - 2013 Annual Rate	0.93%
0.0	2000 Households	19,265
	2000 Average Household Size	2.62
48 1 f	2008 Households	21,413
	2008 Average Household Size	2.58
	2013 Households	22,525
	2013 Average Household Size	2.57
	2008 - 2013 Annual Rate 2000 Families	1.02% 14,807
	2000 Families 2000 Average Family Size	3.02
	2008 Families	16,302
	2008 Average Family Size	3.01
	2013 Families	17,008
	2013 Average Family Size	3.02
	2008 - 2013 Annual Rate	0.85%
	2000 Housing Units	21,158
	Owner Occupied Housing Units	76.0%
	Renter Occupied Housing Units	15.1%
	Vacant Housing Units	8.9%
	2008 Housing Units	23,805
	Owner Occupied Housing Units	74.9%
	Renter Occupied Housing Units Vacant Housing Units	15.1% 10.0%
	2013 Housing Units	25,251
	Owner Occupied Housing Units	73.5%
	Renter Occupied Housing Units	15.7%
	Vacant Housing Units	10.8%
	Median Household Income	
	2000	\$35,261
	2008	\$41,251
	2013	\$46,056
	Median Home Value	
	2000	\$76,934
	2008 2013	\$109,233
	Per Capita Income	\$113,700
	2000	\$16,325
	2008	\$18,798
	2013	\$20,601
	Median Age	Ψ=0,000.
	2000	36.4
	2008	38.2
	2013	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

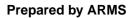




	Counties. Diount, AL
2000 Households by Income	
Household Income Base	19,153
< \$15,000	19.8%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	0.7%
\$200,000+	0.6%
Average Household Income	\$43,250
2008 Households by Income	
Household Income Base	21,413
< \$15,000	15.9%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	24.5%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	1.0%
\$200,000+	0.7%
Average Household Income	\$48,678
2013 Households by Income	
Household Income Base	22,525
< \$15,000	14.1%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	17.5%
\$50,000 - \$74,999	25.7%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	1.1%
\$200,000+	0.8%
Average Household Income	\$53,113
2000 Owner Occupied HUs by Value	
Total	16,084
<\$50,000	28.8%
\$50,000 - 99,999	38.8%
\$100,000 - 149,999	16.8%
\$150,000 - 199,999	9.0%
\$200,000 - \$299,999	4.1%
\$300,000 - 499,999	1.7%
\$500,000 - 999,999	0.6%
\$1,000,000+	0.1%
Average Home Value	\$95,449
2000 Specified Renter Occupied HUs by Contract Rent	
Total	2,907
With Cash Rent	76.4%
No Cash Rent	23.6%
Median Rent	\$280
Average Rent	\$262
	·

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



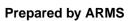




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	Counties: Blount, AL
2000 Population by Age	
Total	51,024
0 - 4	6.9%
5 - 9	7.1%
10 - 14	7.2%
15 - 19	6.6%
20 - 24	5.9%
25 - 34	14.0%
35 - 44	15.2%
45 - 54	13.5%
55 - 64	10.6%
65 - 74	7.4%
75 - 84	
	4.1%
85+	1.4%
18+	74.6%
2008 Population by Age	
Total	55,834
0 - 4	7.0%
5 - 9	6.9%
10 - 14	6.7%
15 - 19	6.1%
20 - 24	5.3%
20 - 24 25 - 34	
	13.2%
35 - 44	15.0%
45 - 54	14.2%
55 - 64	12.1%
65 - 74	7.9%
75 - 84	4.1%
85+	1.5%
18+	75.6%
2013 Population by Age	
Total	58,470
0 - 4	6.9%
5 - 9	6.6%
10 - 14	6.9%
15 - 19	6.4%
20 - 24	
	5.2%
25 - 34	11.2%
35 - 44	14.4%
45 - 54	15.2%
55 - 64	13.0%
65 - 74	8.1%
75 - 84	4.4%
85+	1.7%
18+	75.6%
2000 Population by Sex Males	49.9%
Females	
	50.1%
2008 Population by Sex	
Males	50.2%
Females	49.8%
2013 Population by Sex	
Males	50.3%
Females	49.7%



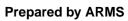




	2000 Population by Race/Ethnicity	54.004
	Total	51,024
	White Alone Black Alone	95.1% 1.2%
	American Indian Alone	0.5%
	Asian or Pacific Islander Alone	0.3%
	Some Other Race Alone	2.1%
	Two or More Races	1.0%
	Hispanic Origin	5.3%
	Diversity Index	18.7
	2009 Demulation by Reco/Ethnicity	
	2008 Population by Race/Ethnicity Total	55.934
	White Alone	55,834 93.3%
	Black Alone	1.2%
	American Indian Alone	0.6%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	3.4%
	Two or More Races	1.3%
	Hispanic Origin	8.5%
	Diversity Index	26.5
	Diversity index	20.0
	2013 Population by Race/Ethnicity	
	Total	58,470
	White Alone	92.0%
	Black Alone	1.3%
	American Indian Alone	0.6%
	Asian or Pacific Islander Alone	0.3%
	Some Other Race Alone	4.4%
	Two or More Races	1.5%
	Hispanic Origin	11.1%
	Diversity Index	32.1
፟	2000 Population 3+ by School Enrollment	
4	Total	49,008
$\boldsymbol{\pi}$	Enrolled in Nursery/Preschool	1.6%
	Enrolled in Kindergarten	1.9%
	Enrolled in Grade 1-8	12.0%
	Enrolled in Grade 9-12	5.4%
	Enrolled in College	2.8%
	Enrolled in Grad/Prof School	0.5%
	Not Enrolled in School	75.9%
	2008 Population 25+ by Educational Attainment	
	Total	37,974
	Less than 9th Grade	8.8%
	9th - 12th Grade, No Diploma	15.6%
	High School Graduate	38.3%
	Some College, No Degree	18.5%
	Associate Degree	7.9%
	Bachelor's Degree	6.5%
	Graduate/Professional Degree	4.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.







<u> </u>	2008 Population 15+ by Marital Status	_
) {	Total	44,311
	Never Married	17.9%
	Married	66.2%
	Widowed	6.5%
	Divorced	9.4%
lifin	2000 Population 16+ by Employment Status	
	Total	39,450
	In Labor Force	60.6%
	Civilian Employed	57.5%
	Civilian Unemployed	2.9%
	In Armed Forces	0.1%
	Not in Labor Force	39.4%
		331.70
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	94.1%
	Civilian Unemployed	5.9%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	94.6%
	Civilian Unemployed	5.4%
	• •	
	2000 Females 16+ by Employment Status and Age of Children	
	Total	20,047
	Own Children < 6 Only	7.6%
	Employed/in Armed Forces	4.1%
	Unemployed	0.3%
	Not in Labor Force	3.2%
	Own Children < 6 and 6-17 Only	6.3%
	Employed/in Armed Forces	3.6%
	Unemployed	0.2%
	Not in Labor Force	2.6%
	Own Children 6-17 Only	18.1%
	Employed/in Armed Forces	12.3%
	Unemployed	0.4%
	Not in Labor Force	5.3%
	No Own Children < 18	68.0%
	Employed/in Armed Forces	28.1%
	Unemployed	2.1%
	Not in Labor Force	37.8%



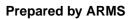




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	Counties: Blount, AL
2008 Employed Population 16+ by Industry	
Total	24,932
Agriculture/Mining	2.7%
Construction	12.5%
Manufacturing	16.1%
Wholesale Trade	4.9%
Retail Trade	11.6%
Transportation/Utilities	7.2%
Information	1.1%
Finance/Insurance/Real Estate	6.0%
Services	34.2%
Public Administration	3.6%
2008 Employed Population 16+ by Occupation	
Total	24,932
White Collar	47.7%
Management/Business/Financial	9.9%
Professional	15.6%
Sales	10.1%
Administrative Support	12.0%
Services	13.7%
Blue Collar	38.7%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	10.5%
Installation/Maintenance/Repair	8.9%
Production	10.2%
Transportation/Material Moving	8.3%
2000 Workers 16+ by Means of Transportation to Work	
Total	22,255
Drove Alone - Car, Truck, or Van	78.8%
Carpooled - Car, Truck, or Van	17.0%
Public Transportation	0.2%
Walked	1.0%
Other Means	0.6%
Worked at Home	2.5%
2000 Workers 16+ by Travel Time to Work	
Total	22,255
Did Not Work at Home	97.5%
Less than 5 minutes	3.3%
5 to 9 minutes	9.2%
10 to 19 minutes	18.5%
20 to 24 minutes	8.5%
25 to 34 minutes	15.0%
35 to 44 minutes	9.1%
45 to 59 minutes	19.0%
60 to 89 minutes	10.5%
90 or more minutes	4.3%
Worked at Home	2.5%
Average Travel Time to Work (in min)	34.7
2000 Households by Vehicles Available	
Total	19,265
None	5.4%
1	24.5%
2	41.1%
3	19.8%
4	6.7%
5+	2.6%
Average Number of Vehicles Available	2.1







		Counties: Blount, AL
0_0	2000 Households by Type	
	Total	19,265
4 11 }	Family Households	76.9%
	Married-couple Family	65.5%
	With Related Children	30.2%
	Other Family (No Spouse)	11.4%
	With Related Children	7.0%
	Nonfamily Households	23.1%
	Householder Living Alone	20.8%
	Householder Not Living Alone	2.4%
	Householder Not Living Mone	2.470
	Households with Related Children	37.1%
	Households with Persons 65+	24.1%
	2000 Households by Size	
	Total	19,265
	1 Person Household	20.8%
	2 Person Household	35.4%
	3 Person Household	19.2%
	4 Person Household	15.6%
	5 Person Household	6.3%
	6 Person Household	1.8%
	7+ Person Household	1.0%
	2000 Householde hu Veer Householder Moued In	
	2000 Households by Year Householder Moved In	40.005
	Total	19,265
	Moved in 1999 to March 2000	14.9%
	Moved in 1995 to 1998	27.0%
	Moved in 1990 to 1994	17.7%
	Moved in 1980 to 1989	16.5%
	Moved in 1970 to 1979	12.5%
	Moved in 1969 or Earlier	11.4%
	Median Year Householder Moved In	1993
	2000 Housing Units by Units in Structure	
		21,158
R61	1, Detached	66.2%
	1, Attached	0.8%
	2	1.5%
	3 or 4	1.2%
	5 to 9	0.8%
	10 to 19	0.3%
	20+	0.5%
	Mobile Home	28.5%
	Other	0.3%
	Other	0.3%
	2000 Housing Units by Year Structure Built	
	Total	21,158
	1999 to March 2000	4.7%
	1995 to 1998	13.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

1990 to 1994

1980 to 1989

1970 to 1979

1969 or Earlier

Median Year Structure Built

11.5%

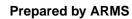
18.5%

20.5%

31.1%

1979







Apparel & Services: Total \$

Counties: Blount, AL

\$30,746,587

Top 3 Tapestry Segments

1.	Southern Satellites
2.	Midland Crowd
3.	Rooted Rural

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Average Spent \$1,435.88
Spending Potential Index 53
Computers & Accessories: Total \$ \$3,042,437
Average Spent \$142.08
Spending Potential Index 59

Education: Total \$
Average Spent
Spending Potential Index
Entertainment/Recreation: Total \$
51
Entertainment/Recreation: Total \$
556,520,073
Average Spent
\$2,639.52

Spending Potential Index
Food at Home: Total \$ \$72,432,884
Average Spent \$3,382.66
Spending Potential Index 69

Food Away from Home: Total \$

Average Spent

Spending Potential Index

\$48,606,617

\$2,269.96

\$66

Health Care: Total \$ \$68,649,061
Average Spent \$3,205.95
Spending Potential Index 78

HH Furnishings & Equipment: Total \$

Average Spent
Spending Potential Index
Investments: Total \$

Average Spent
Spending Potential Index

Investments: Total \$

Average Spent
Standard Spend
Standard Spe

Spending Potential Index
Retail Goods: Total \$ \$408,918,143
Average Spent \$19,096.72

Spending Potential Index 70
Shelter: Total \$ \$188,836,596
Average Spent \$8,818.78
Spending Potential Index 57
TV/Video/Sound Equipment: Total \$ \$20,166,200

Average Spent \$941.77
Spending Potential Index 66
Travel: Total \$ \$24,281,871
Average Spent \$1,133.98

Spending Potential Index

Vehicle Maintenance & Repairs: Total \$

Average Spent

\$60

\$14,747,967

\$688.74

Spending Potential Index

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

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